

CASE STUDY

Quayside Pharmacy, Newcastle
Manager: Arun Jassal

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I chose Cashzone as they are quite prominently known. They approached us and they were quite proactive.

Increased footfall

The business benefits I have noticed are increased footfall and less-frustrated customers. Our customers were disappointed that there was not a cash machine nearby before we installed one. The ATM is outside of our pharmacy, it can be used outside of opening hours – it's available 24 hours a day. Visually the cash machine looks nice and it goes well with the frontage of the pharmacy.

People are using it and it's an essential part of my retail offer

I would recommend Cashzone. They are very professional and everything was very good. From start to finish it was very straight forward and the backup service is very good.

The main reason I installed an ATM was because a lot of customers coming into the shop were asking for one. We wanted to keep up with competitors in the area and get a cash machine.

Cashzone are the market leader

Overall Cashzone are pretty good. Like I said they are prominent and they are around quite a lot more than I realised. They are the market leader I would say. It is living up to the expectations.

